



Benefits of Being REHDA Selangor Member



REHDA
Selangor is the
representative
body property
developers in
Selangor.



VISION & MISSION

- Envisaged to be the **leading voice in advocacy and governance** of the real estate housing industry in Selangor.
- To be the leading representative to **create value and safeguard** the interest of its members.

Milestones

OUR MILESTONE

The Housing Developers Association of Malaysia (HDAM) was formed in May 1970.

1975

In October 2000, HDAM became Real Estate and Housing Developers Association Malaysia (REHDA).

1970

The first HDAM branch was HDA Wilayah Persekutuan & Selangor, founded in November 1975.

2000



OUR MILESTONE

2001

REHDA Wilayah Persekutuan/Selangor was demerged in 2001 to better serve members.

REHDA Selangor Secretariat established in October 2002.

2002

2023

REHDA Selangor has 377 members in April 2023.



REHDA Structure



REHDA Structure



REHDA Malaysia



National Council and EXCO



- The Association is led by its National Council that comprises an Executive Committee (EXCO) and elected representatives from every state.
- Each state is represented by its State Branch Chairman and his committee.
- The National Council of REHDA is very active in engaging the Federal level and their relevant agencies in meetings and dialogue sessions to channel members' feedback and negotiate better policies and problem resolutions in various areas concerning the industry.
- The Branch Committee is actively meeting with State Government and local authority in advocating policies and issues impacting the industry at the state level.

National Council

**Executive Committee
(EXCO)**

Branch Chairmen

Branch Committee

REHDA Selangor Roles & Purpose



ADVOCACY

We actively engage and collaborate with Selangor State Government officials and stakeholders to formulate and advocate for the real estate development and planning policies that facilitate a sustainable real estate supply, in a way that is workable and equitable for our Rakyat, stakeholders and industry.



GOVERNANCE

Actively encourages good practices among member developers and keeps members informed of the latest guidelines, policies, market trends and other areas of interest.

REPRESENTING MEMBERS

We represent our members' interests in consultation with key decision makers in state government on the issues that affect our members including; planning, development cost, approval process, standards, technical, economic and environmental matters.



STANDARDS & BEST PRACTICES

We promoting industry standards and best practices to fellow members and encouraging an ethical, responsible and sustainable development practices.

Promoting ethical behavior and professionalism within the development community.

KNOWLEDGE SHARING

We facilitate communication and collaboration among developers as well as organizing conferences, seminars, workshops, and meetups to encourage knowledge sharing and networking.

Amongst the activities including:

- Housing Convention
- Industry Webinar Series
- IBS Study Visit
- Tour Series on Industrial Park Development



PROPERTY EXHIBITIONS

REHDA Selangor arranges several Malaysia Property Expositions, also known as "MAPEX," throughout the year in numerous Selangor districts. These exhibitions provide an all-in-one presentation for potential house buyers, showcasing the latest developments in housing and property.

- MidValley
- Setia City Mall
- I-City Mall
- Melawati Mall



SOCIAL & NETWORKING

Various social events and activities, including Corporate Social Responsibility (CSR), were organized to foster closer relationships and better understanding between members and other industry partners in the private and public sectors.

- Bowling Torunament
- Golf Tournament
- Hari Raya Open House
- Iftar Networking
- CNY Networking



DISSEMINATING INFORMATION

We disseminate pertinent information on regulatory frameworks, new construction management, development techniques and land property management that steer the path of the housing and property industry throughout Selangor via various channels such as REHDA Selangor website, WhatsApp Group, social media platform, etc.

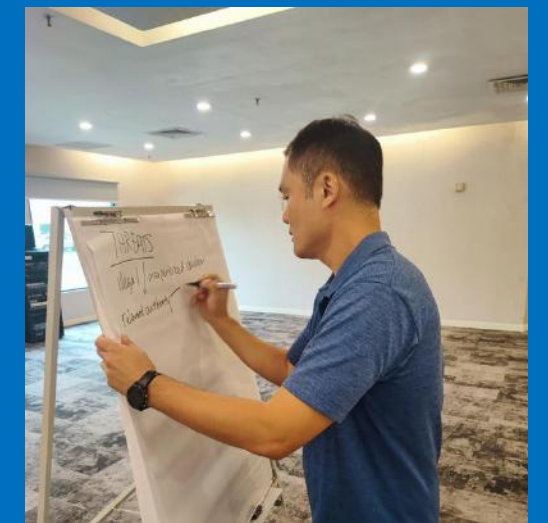


RESEARCH & INNOVATION

We conduct research and gather data to produce substantiated policy papers to advocate our proposals.

Amongst the topics of research:

- School Requirement
- Selangor Planning Guideline
- Bumiputera Release Mechanism
- Affordable Housing / RSKU
- Social Impact Assessment (SIA)



Support to REHDA Malaysia



- REHDA Selangor wholeheartedly support and endorses the efforts of REHDA Malaysia in advocating for issues pertinent to the real estate industry.
- REHDA Selangor endeavors to maintain the highest standards of professionalism in conducting daily business activities and upholding the honor of the real estate and housing sector.
- REHDA Selangor is committed to supporting the establishment of industry benchmarks while promoting ethical practices and innovation by REHDA Malaysia

Working Committees

2022 - 2024



REHDA Selangor Office Bearers 2022/24



Datuk Ho Hon Sang
Immediate Past Chairman



En. Zulkifli Garib
Most Recent Past Chairman/
Chairman, Finance & Investment
SubCommittee



Datuk Zaini bin Yusoff
Chairman



Dato'Edward Chong
Deputy Chairman



Mr. Loo Chee Yang
Secretary



Ir. Teo Ching Wee
Treasurer



Shanaz Muztaza
Assistant Secretary

REHDA Selangor Branch Committee Members 2022/24



Datuk Tan Hon Lim



Mr. James Tan



Mr. Kelvin Choo



Mr. Michael Fu



Mr. Ang Kee Ping



En Azhar Shaharudin



En Adly Sham



Dato' TPr. Neoh Soo Keat



Dato' Idzham Mohd Hashim



Mr. Appollo Leong

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Working SubCommittee & Zone Committee



Shanaz Muztaza
Chairlady

Event, Publications & Communications

- Strategically coordinate social, educational, and income-generating initiatives that will greatly benefit members.
- Strengthen REHDA Selangor's reputation within the industry, particularly local councils, government link agencies, etc.



Mr. James Tan
Chairman

Planning, Policies & Standards

- Research advancement in planning policies and standards affecting land and property developments for members' benefit.
- Engage in regular interactions with relevant authorities to deliver perspectives & alternatives.



Infrastructure, Utilities & Environment

Datuk Tan Hon Lim
Chairman

- Observe advancement in utility requirements such as energy (electricity, solar, etc.), water, communications, and gas for members' benefit.
- Engage in regular interactions with relevant authorities and utility providers to deliver perspectives & alternatives.



Mr. Ong Ghee Bin
Chairman

Membership, Practice & Discipline

- Formulate membership drive to recruit more new members for REHDA Selangor.
- Advocate for industry best practices among members.

Zone Committees

Constant engagement with members and the relevant authorities on legislation, guidelines and standards within the different districts in Selangor.

Selangor



REHDA Selangor Chairman Zone Committee 2022/24



Ir. Teo Ching Wee
Chairman, Klang/Kuala
Langat Zone



Mr. Kelvin Choo
Chairman, Petaling Jaya Zone



Mr. Denn Gan
Chairman, Shah Alam/
Kuala Langat Zone



Mr. Chung Nyuk Kiong
Chairman, Subang Jaya Zone



Ir. Lee Mei Foong
Chairlady, Kajang/
Sepang Zone



Mr. Roland Tan Cheng Lee
Chairman, Hulu Selangor/
Selayang/Ampang Jaya Zone

REHDA Membership



What are the benefits?

By becoming a member you will enjoy the following benefits:-

- Professional Recognition through REHDA, members can enhance their professional credibility and visibility by belonging to one of the nation's most highly respected and widely known trade associations.
- REHDA members are kept informed with prompt regulatory and legislative alerts as well as News Clipping Alert and Industry Updates pertaining to the property and real estate industry.
- REHDA's Voice of Representation provides members with an effective voice before policymakers and lobbying on your behalf on issues related to housing development, policies and regulations, tax policy, etc.
- The Membership Directory is another great way to acquire information and get connected with fellow REHDA members. Look up in the REHDA Directory to locate a member or find a joint-venture partner.

What are the benefits?

- REHDA offers an invaluable networking opportunities with more than 1,500 of its members as well as with fellow industry professionals, future customers and suppliers.
- REHDA Member can enjoy a special discount joining the MAPEX property event annually at various location. MAPEX is cater for members to showcase their products to the public.
- REHDA Institute provides you with the tools to gain an edge in the industry through educational programmes such as conferences, courses, workshops and seminars.
- Members' Login in REHDA website is another exclusive benefit of being a REHDA member. Members are provided with login ID and password for access to specified sections of the websites, containing extensive list of policies, guidelines, procedures and all useful information that one needs to know related to the real estate and housing industry. Members will also have access to shared information, subscribed by REHDA.

What are the benefits?



REHDA Secretariat provides assistance to members' queries on housing and real estate matters, and refer you to the appropriate channel in the event answers are not readily available.



Members are strongly encouraged to visit REHDA's Resource Centre and utilise the facility which is fully equipped with journals, guidelines, acts and publication of government reports on a wide range of topics relevant to the property industry.



GreenRE and ESD Greentech provide professional consultations on Green Building Certification and sustainability consultancy services to REHDA members and also real estate industry player.



Members' Lounge, a lounge with members' comfort in mind. Members are welcome to use the lounge for discussion on business matters. Facilities available include light snacks, coffee/tea making facility, ASTRO and complimentary Wi-Fi connection.

Types of Membership



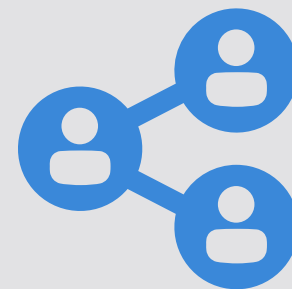
Ordinary Member

Any person, company, firm or corporation who carries on the business of housing and property development and undertakes such development within 5 years of membership entry.



Subsidiary/ Related Member

An ordinary member who is a company, firm, or corporation who has subsidiaries or related companies, wishing to join the Association as subsidiary or related members.



Affiliate Member

An ordinary member with a branch office in another state may apply to be an Affiliate Member of the branch.



Associate Member

Any person, company, firm or corporation who carries on the business which is related to the business of housing and property development.



REHDA Youth Member

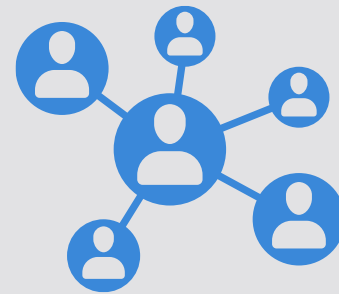
An executive employee of ordinary members, under the age of forty years, is eligible for REHDA Youth membership.

Eligibility



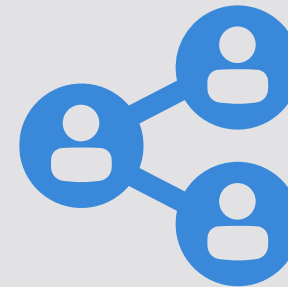
Ordinary Member

- Registered with SSM
- paid up capital RM250k or more
- Must have a valid Developer's licence
- For Commercial project - KM Approval
- Recommendation by 2 companies of REHDA member



Subsidiary/ Related Member

- Registered with SSM
- Application make by the ordinary membership



Affiliate Member

- Must have membership with any branches
- Only applicable for ordinary members



Associate Member

- Nature of business related to Housing development
- Recommendation by 2 companies of REHDA member



REHDA Youth Member

- Person with age not more than 40 years old
- Application make by the ordinary membership
- Restriction to 2 person per company member

Membership fee?

Type of Membership	Entrance Fee	Yearly Subscription Fee	
Ordinary	RM2,000	3 tiers based on paid-up Capital of the Company as follows:	
		Paid up Capital	Subscription
		Over RM10 million	RM5,000
		Over RM3-RM10 million	RM2,000
		RM3 million and below	RM1,000
Subsidiary/Related	Not required but to qualify for subsidiary/related membership, one of the companies under the group must be an ordinary member.	RM100 per company	
Affiliate	Not required but the member concerned must be an ordinary member with any branch.	RM250	
Associate	RM500	RM500	
REHDA Youth	No entrance fee.	RM500 per individual	

How to register?

- Starting year 2023, one can apply to become a member via REHDA Membership Portal via link :

<https://members.rehda.com/member-register.php>

- Upon receipt of the application form from applicants, an administration personnel will verify all the information submitted before sending it to the Branch for vetting and recommendation. On approval by the Branch Committee, the application will be tabled for the National Council's approval.
- The applicants will be informed once their applications have been approved. A Membership Certificate and an Approval Letter signed by the President will be issued to the successful applicants.

For more information, please contact Pn Hariza:



+603-7806 4860



selangor@rehda.com / hariza@rehda.com



We believed in building a strong community to support our advocacy journey and for the future of real estate industry

Responsive . Respected . Responsible . Relevant

REHDA JOURNEY



REHDA



Responsive . Respected . Responsible . Relevant

