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PRIMA to be national housing corporation – Zuraida

PUTRAJAYA: The Ministry of Housing and Local Government is planning to mould Perbadanan PRiMA Malaysia (PRiMA) into a national housing corporation to ensure a centralised and standardised housing industry for easy monitoring and enforcement, among others.

Its minister Zuraida Kamaruddin in brushing off the allegation that PRiMA would be dissolved soon said the government was looking at the way forward for the corporation where housing projects under the education and defence ministries, respectively as well as Felda's new generation would be placed under PRiMA.

"The government hopes to move PRiMA in the like of Singapore's Housing Development Board (HDB)," she told a media conference on PRiMA updates at her office here yesterday.

Meanwhile, she said the ministry had resolved some of the PRiMA problems, including its overhang and unsold units.

During the Home Ownership Campaign 2019 (HOC) held from March 1 to December 31, 2019, PRiMA had sold 9,306 units and garnered 19,170 bookings, she said.

PRiMA was established under the previous government via PRiMA Act 2012 to plan, develop, construct and maintain high-quality housing with lifestyle concepts for middle-income households in key urban centres and is open to all Malaysians with a monthly household income between RM2,500 to RM15,000.

When the Pakatan Harapan took over the federal government, it placed PRiMA under the Housing and Local Government Ministry. - Bernama