

Headline	Rehda Institute, Utar to offer master`s programme on real estate development		
MediaTitle	The Sun		
Date	02 Nov 2018	Color	Black/white
Section	Property Plus	Circulation	149,192
Page No	17	Readership	447,576
Language	English	ArticleSize	205 cm ²
Journalist	N/A	AdValue	RM 3,343
Frequency	Daily	PR Value	RM 10,029



Rehda Institute, Utar to offer master's programme on real estate development

PETALING JAYA: Rehda Institute is collaborating with Universiti Tunku Abdul Rahman's (Utar) Faculty of Accountancy and Management to establish a master's degree programme on real estate development.

The two parties signed a memorandum of understanding (MoU) on Oct 19 to jointly establish the Master of Real Estate Development, a post-graduate programme that would cater to the needs of the property development industry with inputs and syllabus content designed by the industry.

Through this MoU, both parties will work closely to shape the middle and senior management to become the real estate and property development future leaders through seminars, workshops and conferences relating to real estate development and investment, in addition to academic teaching.

The programme will be offered at Utar Sungai Long Campus under the Faculty of Accountancy and Management.

Students' enrolment in the programme, administration, teaching, assessments, course materials, teaching resources, curriculum revision and awarding of the master's degree parchment will be from Utar.

Approvals from the Education Ministry, implementation and running of the programme to fulfil

the ministry's requirements will also be managed by Utar.

The programme is expected to commence in May 2019 after approval is obtained from the ministry. It will be an 18-month programme incorporating modules leaning towards industry practice and exposure, with input from subject matter experts and experienced industry players.

Three of the programme's main course papers covering property development processes as well as marketing and sales are custom-designed by the Rehda Institute Education Taskforce, led by Datuk Charlie Chia.

Rehda Institute is the training, education and research arm of the Real Estate and Housing Developers Association (Rehda) Malaysia.

"This master's programme is part of our contribution in giving back to the industry through education. We have designed it to prepare the industry's workforce to be property development industry leaders of the next generation," said Rehda Institute chairman Datuk Jeffrey Ng.

He added that with Utar's long standing academic and professional excellence, coupled with industry invaluable experience and insights, the programme will be the best option for industry players to enhance and build the capacity of their future senior management.

"I believe that UTAR and Rehda Institute have similar vision in the pursuit of educational excellence and the promotion of university-industry collaboration. Through our synergy, let's look forward to closer ties and greater achievements not just in the development of the programme but also in areas of research in the real estate industry," said Utar

president Prof Datuk Dr Chuah Hean Teik.

Besides the establishment of the programme, the two parties will also collaborate in other areas of interest within the property and real estate sector, including training and research initiatives via exchange of knowledge, expertise and resources.